



Programme Friday 8 January 2010

Timing	Programme	Venue
08:00 – 09:00	Registration & Welcome Coffee	SQUARE: Silver Foyer & Foyer Magritte
09:00 – 10:15	Plenary session 1 - “Meetings in 2020”	
09:00 – 09:15	Welcome to the Congress	SQUARE: Silver Hall
09:15 – 09:50	<i>Presidents EFAPCO & BAPCO</i>	
09:15 – 09:20	Introduction by <i>Didier Scaillet</i>	
09:20 – 09:50	Lecture by Prof. Riccardo Petrella , <i>Political Scientist & Economist</i>	
09:50 – 10:15	Discussion between Riccardo Petrella and Didier Scaillet: “Our responsibility”	
10:15 – 10:45	COFFEE BREAK – VISIT EXHIBITION	SQUARE: Silver Foyer & Foyer Magritte
10:45 – 12:15	Plenary session 2 - “Opportunities emerging from a crisis environment”	
10:45 – 11:05	Lecture by Padraic Gilligan Past President SITE, Managing Director Ovation Ireland	SQUARE: Silver Hall
11:05 – 11:25	Lecture by Eric Everard , CEO & Founder ARTEXIS	
11:25 – 12:15	Debate with <i>R. Petrella, E. Everard</i> and moderated by <i>D. Scaillet</i>	
10:45 – 12:15	Future Leaders Forum	SQUARE: 300 Hall
12:15 – 14:00	LUNCH sponsored by Toerisme Vlaanderen	SQUARE: Panoramic Hall
14:00 – 15:30	Parallel Session 1 - Roundtable “PCOs, their clients and their suppliers” Moderator: Helena Weinstein (EFAPCO) Stakeholders: - <i>Wessel Nieuwenweg</i> , ECCO (Client’s viewpoint)	SQUARE: The Arc

	- <i>Susanne Kostka</i> , Chair IAPCO Training Academy (PCO's viewpoint) - <i>Willem van der Zee</i> , Rezidor (Suppliers' viewpoint)	
14:00 – 15:30	Parallel Session 2 – VAT in Europe for meetings prescriptors” <i>Katia Delfin-Diaz</i> (VAT House) Including 45' of Q&A	SQUARE: Meeting Studio 311
14:00 – 15:30	Future Leaders Forum	SQUARE: Hall 300
15:30 – 16:00	COFFEE BREAK – VISIT EXHIBITION	SQUARE: Silver Foyer & Foyer Magritte
16:00 – 17:15	Plenary Session 3 - “Sustainability : How to implement it in your meetings” - Jan-Christoph Napierski , Ministry of Foreign Affairs Denmark - Matthias Schultze Vice-president of the European Association of Event Centres - David Stubbs Head of Sustainability at London 2010 – Olympic Games	SQUARE: The Arc
17:15 – 18:15	Plenary Session 4 - “Generation Y: future leaders, future clients” Moderator : <i>Tom Hulton</i> Lecture by Rob Davidson , Senior Lecturer in Business Travel and Tour Followed by a round table with 2 students and a PCO	SQUARE: The Arc
19:00 – 23:00	Gala Dinner sponsored by BI-TC	Musée Magritte Museum

Programme Saturday 9 January 2010

Timing	Programme	Venue
08:30 – 09:00	Registration & Welcome Coffee	SQUARE: Silver Foyer & Foyer Magritte
09:00 – 10:15	Parallel session 3 - “Technology & new social media: impact for the meetings industry” by Wim De Munck (CEO LodgON), Johan Vos (CTO LodgON)	SQUARE: Meeting Studio 311-312
09:00 – 10:15	Parallel Session 4 “Standardisation in the Meetings Industry” - <i>Susan Spibey</i> - <i>UK standard 8901</i>	SQUARE: Meeting Studio 314-316
10:15 – 10:45	COFFEE BREAK – VISIT EXHIBITION	SQUARE: Silver Foyer & Foyer Magritte
10:45 – 12:00	Plenary Session 5 - “How to combine competitiveness and sustainability”	SQUARE: Silver Hall

	Moderator : <i>Hervé Bosquet</i>	
	Lecture by <i>Adrienne Axler</i> , General Manager Western & Southern Europe SODEXO	
	Discussion	
12:00 - 12:30	Closing session <i>Idoia Rodès Torrontegui</i> <i>Nicolas Le Brun</i> <i>Sam van de Kerckhof</i>	SQUARE: Silver Hall
13:00 – 14:15	LUNCH (optional - 25 EUR)	Chez Léon
14:30 – 16:30	Optional Social Programme: Discover Brussels “Art Nouveau Tour”	